

ad contract 08/09

Conditions of Agreement

It is expressly understood that this agreement is based upon the condition that the advertiser shall use the space agreed upon and that if not used as specified, the cost of all space shall be determined by the publisher's regular schedule of rates.

Advertisers must pay in advance unless satisfactory credit has been established with the publisher.

All bills are payable within 30 days of receipt, for those advertisers who have established satisfactory credit. If any bill is not paid by the thirtieth day, this agreement may, at the option of the publisher, be canceled without notice, and in such event all charges for advertising published prior to such cancellation shall immediately become due and payable at the regular schedule of rates.

The publisher will not consider adjustments of payments for any advertisement involving typographical errors or erroneous insertions unless notice is given to the Business Manager within one week after the advertisement appears. When print material is sent directly to the printer or for any other reason not received by the Business Manager for review and correction before publication, the

publisher will make no adjustment for insertion or omission.

All print advertising material must be received no later than a week before the scheduled run date.

The publisher is privileged to revise or reject any advertisement which it deems objectionable, either because of subject matter or phraseology or because it is opposed to public policy or the policy of this publication.

Special position for advertising is not guaranteed.

The publisher reserves the right to cancel this agreement at any time.

It is policy of The Miami Hurricane that any establishment that serves alcohol must include a responsible drinking disclaimer in its advertisement.

The publisher reserves the right to cancel any publication date without notice due to inclement weather, such as a hurricane. In such cases, advertisements scheduled to be published on the canceled date(s) will be published on the next available date.

I have read and agree to the conditions above.

Sales Representative _____

Advertiser's Signature _____

Date _____